

ROBERT WOODS


Graphic & Web Designer

RESUME / CV

NATIONALITY
BRITISH

LOCATION
George, Western Cape

 rwoodscreative@gmail.com

 @bobbydazzler

 facebook.com/robertwoodsdesign

 linkedin.com/rwoodscreative

 instagram.com/pop/art/place

 078 854 0168



PROFILE SUMMARY

- > Talented graphic designer with over 20 years of proven solid design experience
- > An enthusiastic and innovative designer with an ability to envisage and develop fresh ideas and concepts
- > Excellent communication, presentation and interpersonal skills at all levels, including liaising with clients, suppliers and printers
- > Ability to work well under pressure and within strict deadlines
- > Highly creative, well motivated and self confident with an eye for accuracy and attention to detail
- > Organised and methodical, dedicated to bringing projects to conclusion
- > Ability to work well alone or with colleagues or others in a team
- > Friendly, approachable, outgoing personality with a positive outlook.



EMPLOYMENT HISTORY

Burrows Communications LONDON Graphic Designer

- > Overseeing the design of publications from introductory design layout through to finished publication for this advertising funded publishing company, specialising in local authority publications. Liaising with clients, discussing requirements and making recommendations.
- > Creating cover designs, location maps and other artwork.
- > Advert design.
- > Designing small websites to accompany publications.
- > Working on a range of publications including handbooks, street plans, town guides, business directories, celebration and wedding guides and mother and baby publications.
- > Web design using Dreamweaver CSS and jQuery.

16
YEARS
1998-2014

Housing Project LTD MANCHESTER Graphic Designer

- > Designing leaflets, flyers and other promotional literature for leisure facilities.
- > Working closely with the Marketing Director to design logos and brochures.

3
YEARS
1995-1998

MANCHESTER DESIGN & PRINT - MANCHESTER Mac Operator/Typesetter

- > Designing recruitment advertising and carrying out general typesetting

1
YEAR
1997



EDUCATION

UNIVERSITY COLLEGE SALFORD
HND in Graphic Design
(Merit)

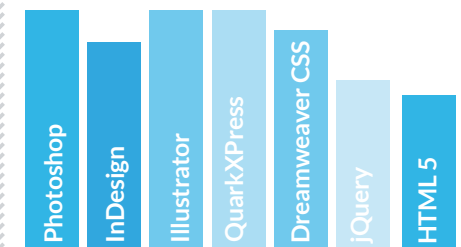
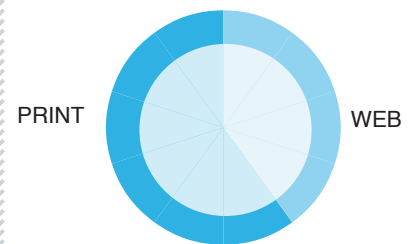
1993 -
1995

SMCC (ARDENCENTRE)
BTEC National Diploma in
Graphic Design (pass)

1990 -
1992



EXPERIENCE



FREELANCE

Bridge Street Worldwide

- > Designing brochures, leaflets and internal employee manuals

West End Showcase

- > Designing show posters, flyers and programmes

TravelScent

- > Logo design

Gourmet Getaways

- > Logo design

Interface

- > Logo design and corporate identity

BCOM

- > (British College of Osteopathic Medicine) Creating new branding and designing a series of leaflets detailing each treatment




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EMPLOYMENT HISTORY CONT.

Relocated to South Africa

To seek employment in the Graphic Design Industry

2014-17

- I have been keeping up to date with the latest design trends both print and web.
- I designed a website for Fel-co Fresh. An ongoing project for a cooler truck logistic company January 2016
- I completed an online course with Skillsfeed and gained a certificate in responsive web design:- Sep 2015
- I designed a logo for Travel Scent a high end global travel experience. October 2015 – November 2015
- Logo design for Gourmet Getaways. An ongoing project for a global cooking course company January 2016
- Web Design for Suraya Cassiem. A web design highlighting life achievements February 2016
- Currently involved with a website and logo design Wade Cakes a cake company specialising in wedding cakes and creating individually designed and flavoured cakes and confectionary
- From December 2016 to current, I have been working with Monsoon the Salon, helping with promotion for the Facebook page



www.suraya-cassiem-africa.co.za



www.robertwoodsdesign/felcofresh



INTEREST



WORK SAMPLES



RECOMMENDATIONS



My portfolio is available to view online at:
www.robertwoodsdesign.com

Louise Hurst Production Director
Burrows Communications lhurst@burrows.co.uk
Alex Cemen
Managing Director Interface info@interface.me.uk